

Moving Forward

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3570 Enterprise Ave., Suite 100
Naples, FL 34104

Introduction

By Roni Elias

INSIDE THIS ISSUE

- 1 Introduction
- 2 New Team Leaders
- 3 Team Leaders *continued*
- 4 More Changes to Come

“A company is only as good as the people who work within it.” With a company’s philosophy that encompasses values built on dedication, hard work, high quality, unsurpassed customer service, integrity, innovation, and to the family, we at Elias Brothers Painting & Waterproofing, Inc., have been proud to service all your professional painting needs.

Around this time last year, Dave Moser, our former salesman, moved out of state. This unfortunate yet understandable departure allowed me to reintroduce myself to the painting division and I dedicated most of my time in doing so. I sought to ensure a smooth transition and uphold our promise of providing the best possible service. Today we are proud to announce the transition has not only gone smoothly but was accomplished in a shorter time than expected. I am also excited to disclose one of our business decisions was to expand our capabilities by adding services not provided by our company in the past. For instance, hi-rise painting, window glazing, concrete repairs and complete building restorations. Moving forward yet maintaining our goal, as always, in striving to become the best in every realm of service provided. I recognized the fact that our large core of professional painters could easily make the transition to hi-rise painting, nevertheless, with goal in mind, I continued to press further with a plan of assembling the best qualified leaders possible.

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With that said, I am pleased to express that this vision has come full circle. We have hired some of the most experienced technicians in the area. Their expertise range from concrete and rebar repair, all types of sealant application, above and below grade waterproofing and deck coating. We have already completed several projects in the Naples area while we continue to work on others. In addition, we have been awarded an extensive full-restoration project that is to start in September.

Please allow me to take this time to introduce you to the newest team members that will help lead Elias Brothers Painting & Waterproofing, Inc. into a successful future. It’s quite possible you know and have worked with some of them in the past. They stand prepared and willing to help you evaluate and solve any problems you may have with your future projects.

Team Leaders

B. K. Brookman

Director of Sales, Estimating and Operations

B.K. has been in the painting and restoration industry for over 26 years. Spending most of that time as vice president of two major restoration companies and was in charge of estimating and managing restoration projects. He has worked extensively with the structural engineers and has completed multiple projects in the area and across the state. He was also the warranty director for Flex Bon Paint and was instrumental in helping write their paint specifications and setting up their inspection program. In 2000, he was named employee of the year for his achievements. He also served in the same capacity with Duron Paints and wrote their specifications using the same inspection program. This specification and observation program, with minor changes, is still in use today. B.K.'s responsibilities include customer satisfaction, supporting the other sales team members with estimates, communications with engineers, all aspects of building restorations, project inspections and the overall operation of our sales department.

Did you know?

Tile roof paint can make an old, dingy tile roof look new again!

A fresh application of paint will not only add curb appeal but help protect and increase the value of your property!

David Thirion

Sales & Technical Service

Technical Questions? Not sure which product to use? Call our sales department and speak with a qualified sales technician for assistance.

Paint today, Pay Tomorrow! Finance programs are available to lighten the burden of maintenance costs. Ask our sales technician for details.

Dave has been in the painting and restoration industry for more than 20 years, spending the first 16 years with Flex Bon Paints and emerging as their Top Salesman. He was also instrumental in helping B.K. Brookman create the specifications and inspection program for Flex Bon. His extensive paint knowledge and problem solving ability is second to none. The last 5 years have been spent in the restoration industry. He has worked extensively with all types of waterproof deck systems as well as urethane and silicone glazing sealant systems. Dave has assisted numerous property management companies extending from Ft. Myers to Naples and also in the Sarasota area. Dave's responsibilities include customer satisfaction, assisting property managers and property owners, project evaluation, proposal submittals and project problem solving.

Team Leaders *continued*

Charlie Barley Sales & Technical Service

Introduction is not necessarily needed for Charlie. He has been in the painting business for over 40 years. He and his father operated Barleys Paint Store for years and Charlie continued the tradition after his father's retirement. In this extended time period he sold the paint for about 75% of the buildings in Naples and the surrounding areas. We have yet to work with a property management company that has not had the pleasure of working with him. He has a wealth of knowledge in paint application and can solve any problems that may arise. He is a true asset to Elias Brothers Painting & Waterproofing, Inc. He has spent the last 3 years working with a restoration company. Charlie's responsibilities include customer satisfaction, assisting property management companies and property owners, project evaluations, proposal submittals as well as project problem solving.

Manufacturer Warranty
Programs Offered on
Materials.

Sales Directory:

B.K. Brookman
Office: (239) 643-1624 Ext: 115
Fax: (239) 643-4918
Cellular: (239) 825-2812

Dave Thirion
Office: (239) 643-1624 Ext: 114
Fax: (239) 643-4918
Cellular: (239) 825-4499

Frank Casale Sales & Service(s)

Frank is the newest member of our sales team. Before entering the painting industry Frank spent 10 years in all phases of the new home building industry including project manager. He has experience in home layout, framing, drywall, stucco and painting. There are few property managers in the lee and collier area that have not been introduced to Frank. His responsibilities include customer satisfaction, assisting property management companies and project owners, project take-offs and proposal submittals.

Charlie Barley
Office: (239) 643-1624 Ext: 117
Fax: (239) 643-4918
Cellular: (239) 825-3581

Frank Casale
Office: (239) 643-1624 Ext: 116
Fax: (239) 643-4918
Cellular: (239) 825-2968

Website with before-after
photos, virtual tools and
much more coming soon!

More Changes to Come

By Natasha Jones

Our New Office Location:

3570 Enterprise Ave., Suite
100
Naples, FL 34104

Phone Numbers remain the
same:

Elias Brothers Painting &
Waterproofing, Inc
Phone: (239) 643-1624
Fax: (239) 643-4918

Elias Brothers Communities
Phone: (239) 354-2080
Fax: (239) 354-2611

Elias Brothers Painting & Waterproofing, Inc.'s workforce will continue to expand toward meeting all our customers' needs by offering expanded technical knowledge, quality craftsmanship and superior customer service. It has always been our priority to provide complete customer satisfaction in every aspect of the business.

Another planned endeavor should take place sometime in October of 2008. Elias Brothers Communities and Elias Brothers Painting & Waterproofing, Inc. are merging together. We have already taken a step towards this venture by moving both offices to one central location.

This is a very exciting leap and I'm sure I speak for all of us at Elias Brothers when saying the future looks bright!